

FEAR 40: D.I.Y Fallout Shelter

FEAR 4,000,000: 5 Star Fallout Shelter

CONVERGENCE EXPERIMENT BETWEEN ART & ARCHITECTURE

HZO

Hangman Zo | zohangman@gmail.com

MAY 9 — JUNE 15, 2012

Gallery Korea of
the Korean Cultural Service NY

460 Park Avenue 6th Floor
New York, NY 10022

DESIRED SYNC
[global] Crisis & Design ver.1.5

DESIRED
SYNC

DESIRED SYNC

Wed, May 9 –
Fri, June 15, 2012

[global] Crisis & Design ver.1.5
Curated by Changhak Choi and K-Chan Zoh

Opening Reception

Wednesday, May 9, 6 – 8pm
Gallery Korea of the Korean Cultural Service NY
460 Park Avenue 6th Floor, New York, NY 10022
info@koreanculture.org / 212 759 9550

The Korean Cultural Service NY and the Institute of Multidisciplinarity for Art, Architecture and Design (I:M) are pleased to present the exhibition, Desired Sync, [global] Crisis & Design ver.1.5, I:M's second exhibition in a series focusing on topics in contemporary design aimed at raising public awareness and stimulating dialogue. Curated by New York-based architects Changhak Choi and K-Chan Zoh, the exhibition enlisted twenty-two young Korean designers and artists in New York City to envision solutions to issues surrounding various contemporary global crises. The exhibition features ten works, including one interdisciplinary team project, that speak to this increasingly relevant and transformative topic.

Featured Designers & Artists

Jeeyong AN / Sang Hwa LEE Architect
Sang Hee AN Interior Designer
Taewook CHA Landscape Architect
Yuyeon CHO Graphic Designer
Changhak CHOI Architect
Hyojin CHOI Shoe Designer
Gahee HA Fashion Designer
Gyu Jin HWANG Architect
Biyoung Heo Landscape Architect
Yiji HONG Artist
Hwayong JUNG Interactive Media Artist
Da Yeon KIM Architect
Dongil KIM / Seojoo LEE Architect
Jeewon KIM Fashion Designer
Hyeyon PARK Visual Artist
Jiwon PARK Graphic Designer
Sue Gyeong SYN Interactive Media Artist
Keunhyung YOOK Architect
Hangman ZO / Jiyoung SEO Architect

Organized by

KOREAN CULTURAL SERVICE NY



한국문화원

Presented by

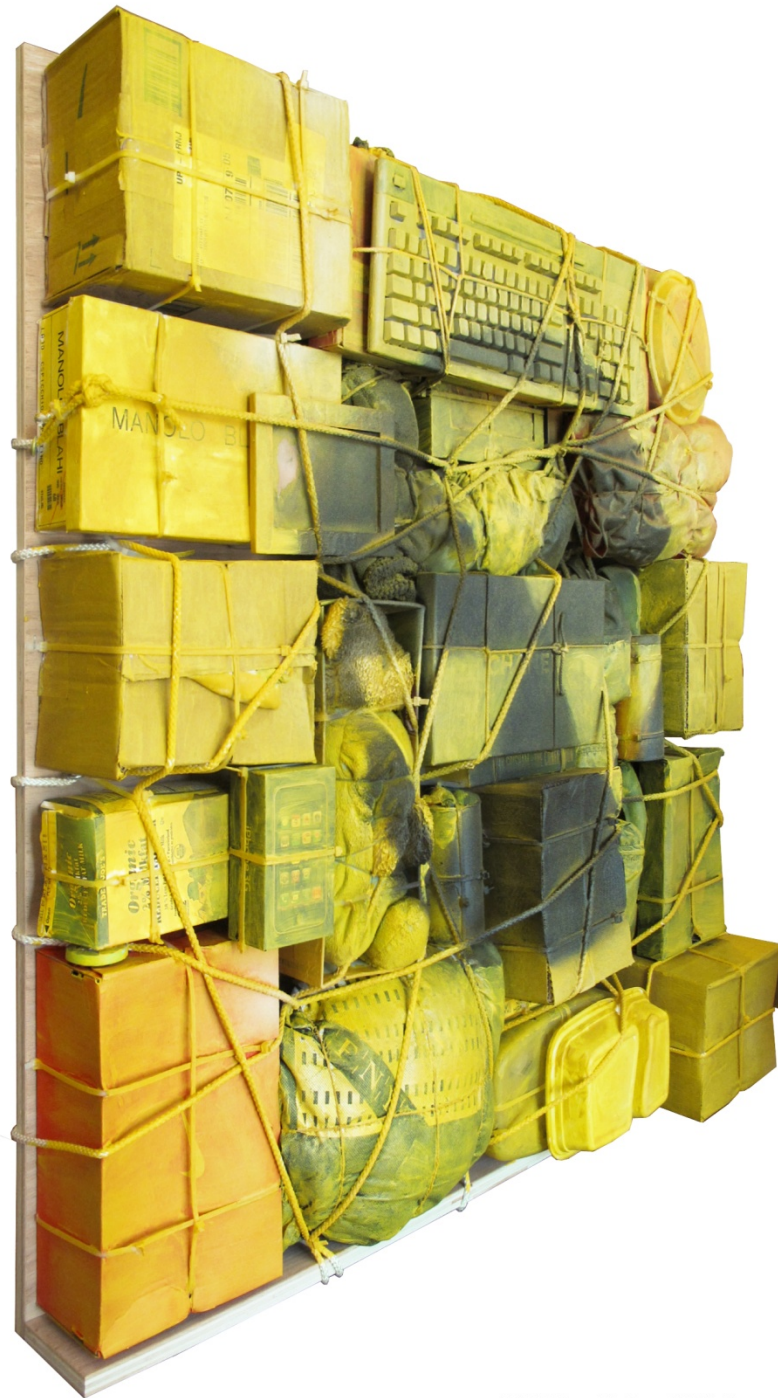


The Institute of Multidisciplinarity for
Art, Architecture and Design

DESIRED SYNC
[global] Crisis & Design ver.1.5
INVITATION CARD

Exhibition @ Gallery Korea,
The Korean Cultural Service, New York, NY 10022
May 9th – June 15th, 2012

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D.I.Y Fallout Shelter : FEAR 40

Fear40:
DIY Fallout Shelter

Featured in
'Anxiety & Desire Living in the crisis era'
I:M Publishing, 2012
www.imaad.org

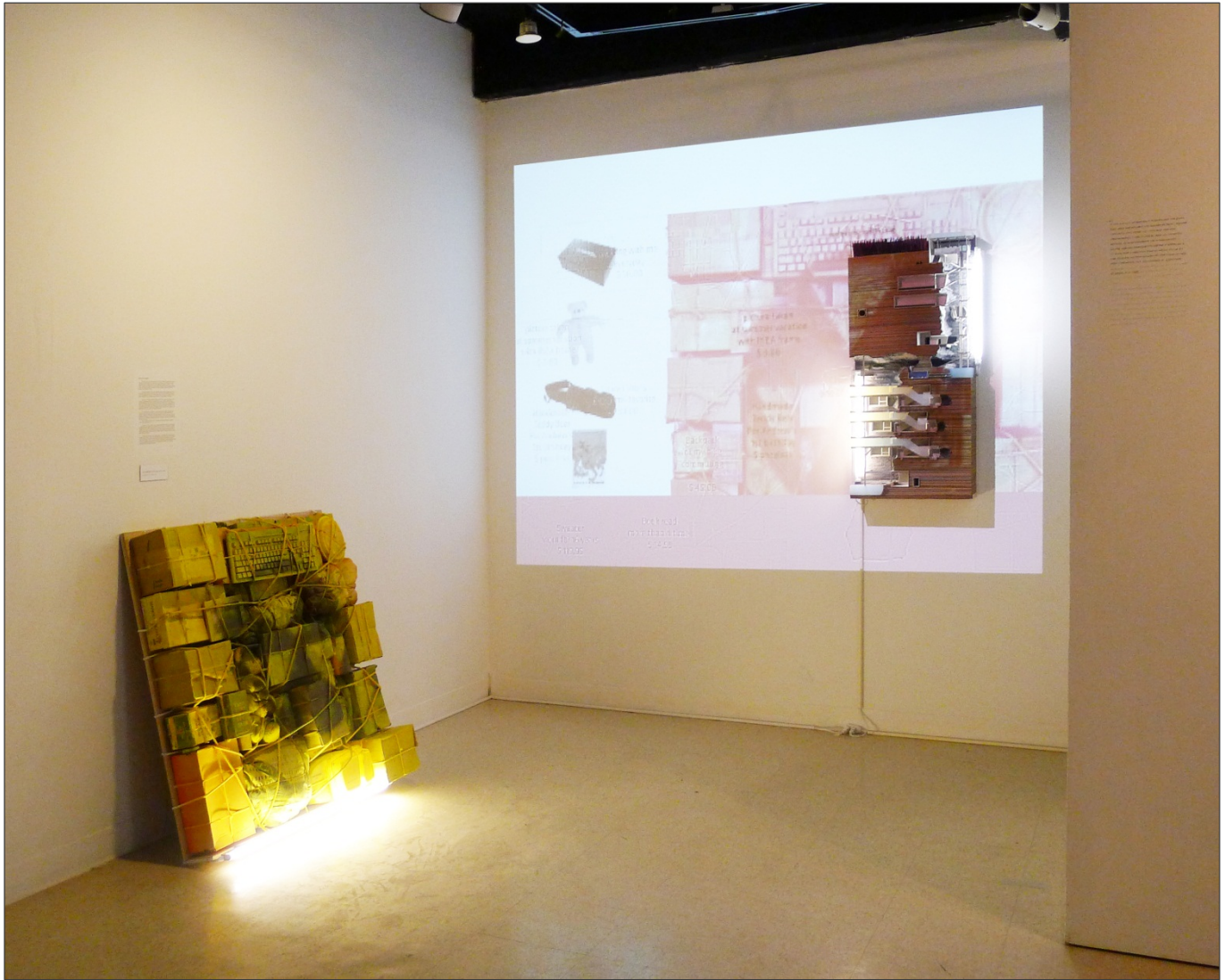
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**Fear4,000,000:
5 Star Fallour Shelter**

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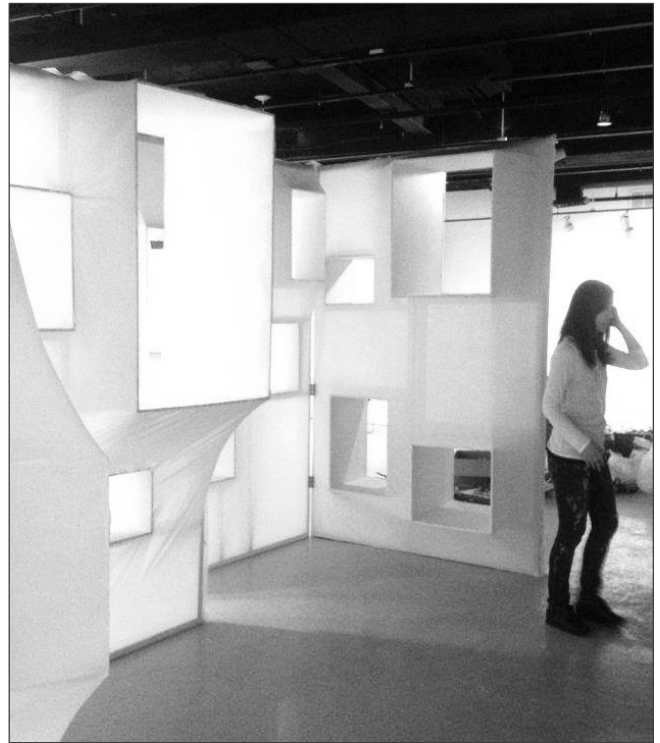
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DESIRED SYNC
[global] Crisis & Design ver.1.5
EXHIBITION PHOTO

Exhibition @ Gallery Korea,
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DESIRED SYNC
[global] Crisis & Design ver.1.5
Directed TEAM PROJECT

Exhibition @ Gallery Korea,
The Korean Cultural Service, New York, NY 10022
May 9th - June 15th, 2012

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Desired SYNC, [global] Crisis & Design ver.1.5 PRESS LIST (Based on MLB)

The Korean Cultural Service of New York

http://www.koreanculture.org/?document_srl=26938

http://www.koreanculture.org/?mid=prE&document_srl=27044

Newspaper

Kim, Jinhae. "Desired Sync, Resolve the Global Crisis". The Korean Times (New York, NY) 18 May. 2012: Print.

Park, Sea Mi. "Crisis needs to be Recovering the Humanity". The Chosunilbo (Seoul) 17 May. 2012: A24, All. Print.

Kim, So Young, "Desired Sync, 22 Artists' Group Exhibition." The New York Ilbo (New York, NY) 8 Jun. 2012: Print.

Web

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M., Jimmy. "Desired Sync, global Crisis & Design ver.1.5". plusmood.com, Plusmood. 12 May. 2012. Web.

Walter, Alexander "Currently on view in NYC: Desired Sync: Global Crisis & Design ver.1.5". bustler.net, bustler. 29 May. 2012. Web.

Gil, Younghwa. "Issue and Column: Designers Takes Care of the World in Hurt". magazine.jungle.co.kr, Design Jungle. 29 May. 2012. Web.

"Design Issue: Desired Sync, global Crisis & Design ver.1.5". designdb.com, DesignDB of the Korea Institute of Design Promotion (KIDP), 5 Jun. 2012. Web.

"Exhibition News: Desired Sync, Korean Designers in New York City". pluszine.co.kr, Pluszine, 5 Jun. 2012. Web.

Kwan, Heesung. "Exhibition of Korean Artists in New York". mt.co.kr. MT, Money Today. 9 May. 2012. Web.

Park, Sea Mi. "Crisis needs to be Recovering the Humanity". chosun.com, The Chosunilbo. 17 May. 2012. Web.

Kim, So Young, "Desired Sync, 22 Artists' Group Exhibition." newyorkilbo.com, The New York Ilbo. 8 Jun. 2012. Web.

Kim, Jinhae. "Desired Sync, Resolve the Global Crisis". koreatimes.com, The Korean Times. 5 May. 2012. Web.

"Exhibition of Korean Artists in New York". article.joinsmsn.com, The JoongAng Daily. 9 May. 2012. Web.



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Architects and Designers in New York City Team up to Develop Projects Addressing Currents Global Issues

- Wednesday, May 10 – Friday, June 15, 2012
- Opening reception and book launch: Tuesday, May 15, 6 – 8pm

The Korean Cultural Service New York (Director-in-Chief, Woo Sung Lee) is pleased to present an exhibition, <Desired Sync: Global Crisis & Design ver.1.5>. <Desired Sync> is the second of a series of exhibitions honorable selected from official '2012 Call for Artists' program organized by the Korean Cultural Service New York. The exhibition enlists twenty-two New York-based Korean architects and designers of the Institute of Multidisciplinarity for Art, Architecture and Design (IM)

IM is an independent non-profit organization that promotes advanced interaction in art, architecture, design, technology and other related disciplines in New York City. Founded in 2011, IM is dedicated to the speculative research and presentation of contemporary design practice, socio-cultural issues, as well as to identify emerging Korean talents in arts and the diverse design disciplines.

The Exhibition commissioner and curator Changhak Choi, architect and founding director of IM, indicates that <Desired Sync> is an experimental of people's desire and efforts to resolve current global concerns, which then would be able to surmount when social systems, public realm and design professionals are synchronized together. K-Chan Zoh, architect and co-curator of the exhibition, said that each work offers a unique perspective on issues of global crisis and furthers debates on it with a profound insight.

<Desired Sync> features works of twenty-two designers from various professionals: architects (Jeeyong An, Sang Hwa Lee, Changhak Choi, Gyu Jin Hwang, Da Yeon Kim, Dongil Kim, Seojoon Lee, Keunhyung Yook, Hangman Zo, Jiyoung Seo), landscape architects (Taewook Cha, Biyoung Heo), interior designer (Sang Hee An), fashion designers (Hyojin Choi, Gahee Ha, Jeewon Kim), graphic designers (Yuyeon Cho, Jiwon Park), visual artists (Yiji Hong, Hyeyon Park) and interactive media artists (Hwayong Jung, Sue Gyeong Syn), and it offers fourteen interdisciplinary projects, including one collaborating project by thirteen designers, envisioning people's desire to overcome various crises confronting current events: Environmental crisis, energy crisis, economical and financial crisis, housing crisis etc.. These projects as a collection of ideas and provocations aim to create a network of idea exchange and new models of interactive, synergistic thinking beyond the initial multiplicities of profession.

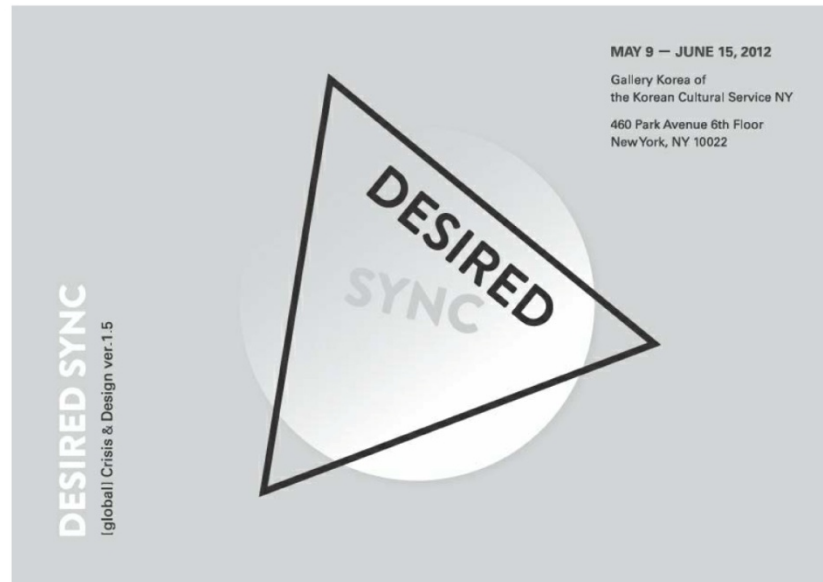
Jeeyong An and Sang Hwa Lee of Manifesto Architecture present the <Bike Hanger> project, a sustainable re-interpretation of the traditional bike rack typology, in an abandoned urban plot. Taewook Cha of Supermass Studio expounds landscape design tactics in <Mapping the Crisis: Perception & Reality> derived from local ecological and socio-cultural issues. Yuyeon Cho's <Pitcairn Language> reveals a process book project which preserves a native language of a little-known tribe in New Zealand that is gradually disappearing due to introduction of English. Changhak Choi of Xenogenesis revisits a temporary residential project to provide new housing design paradigm between home ownership and economic crisis in high density city of Manhattan in <Reciprocal Architecture II >. Gahee Ha's <Flower for

Old Woman> discovers losing humanities, apathy and anonymity in the city. Hwayong Jung presents an interactive kinetic object <Voyage>, exploring environmental issue in the contemporary city. Dongil Kim and Seojoo Lee's <Less House> experiment with new housing type to investigate the relationship between land, housing, infrastructures, urban form with respect to the nature. Jiwon Park offers <1/2 Project>, a social venture that aims to help consumers perception of giving to charity, and also proposes a new way of communication with visually handicapped person in <Please Touch>. Sue Gyeong Syn offers solace to the present generation living in the sluggish development of mankind caused by the suppressed freedom of dreams in an interactive media project <Immortal Dreams>. Hangman Zo and Jiyoung Seo of TAAL address the unforeseen future by redesigning nuclear shelters in <Fear40-D.I.Y. Fallout Shelter>, <Fear4,000,000-Five Star Fallout Shelter>.

The exhibition furthermore significantly features <6+13+21>, a pavilion of collaboration project experimenting the six crises which is the expressive result of 3 month interdisciplinary discussion of 13 designers and artists. A creative director Hangman Zo and a project coordinator Dongil Kim explain the meaning of the collaboration project. "The work presented by young design professionals, who are sensitive to their own identity as well as painful social issues, is not only a result of significant research on fundamental inquiries of the human nature with facing matter of crises squarely what we are confronting these days but also worthy achievement of full-time employed designers beyond the boundary between the professions and limitation of time and space through the interdisciplinary collaboration."

Woo Sung Lee, Director-in-chief of Korean Cultural Service New York, said, "The exhibition expresses energetic efforts of New York-based young Korean designers and artists from various fields by sharing the idea and collaborating together beyond their profession to lead a global agenda. The network among Korean architects, artists and designers who are practicing in NYC will be strengthen and widen with this exhibition."

The preview and opening reception of <Desired Sync> will be on May 15th from 6pm to 8pm with twenty-two contributed artists, designers and invited personages at Gallery Korea of the Korean Cultural Service New York (460 Park Avenue 6th Floor, New York, NY 10022).



List

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